

**J.K. SHAH**<sup>®</sup> | a **Veranda**  
CLASSES | Enterprise

INDIA'S LEADER IN COMMERCE,  
CA, CS, CMA COACHING. SINCE 1983.

INTRODUCING

# CFA<sup>®</sup> COACHING

FOR GLOBAL CAREERS  
IN FINANCE

**CFA LEVEL 1** AUG 25 | NOV 25



# ABOUT US



**Prof. J.K. Shah**  
Chartered Accountant



**Education is the only  
inoculation against  
disruption.** ”



- | Committed faculty.
- | High quality coaching.
- | Last mile support.
- | Concise study material.
- | Practical approach.

Dear Students,

If you are planning a career in commerce or finance, there has never been a better time than now. Financial organisations in India and across the globe are looking for professionals who are qualified and trained to understand the market movements, and can help companies and their customers take advantage of the same.

J.K. Shah Classes have always been at the cutting edge of professional careers in finance, offering national standard coaching for CA, CS and CMA across all levels. Over the decades, JKSC has successfully produced more rankers at these all-India exams than any other commerce coaching institute.

The latest offering from the institute is best prep coaching for CFA® (USA). Chartered Financial Analyst is a globally recognized professional credential in Financial Management & Investment, offered by The CFA Institute, USA. The course is regarded as the world's most respected and recognised designation in the finance and investment management.

As with every course offered by JKSC, with CFA® coaching too, students can look forward to best in industry faculty, focus on conceptual clarity; unique, comprehensive and precise study material backed by regular tests and assessments to keep the students on track.

This course is a good credential to acquire as an independent qualification if you are doing your B.Com. It is also a great combination course to do if you are appearing for your CA Final or for MBA Finance. As experts in the commerce coaching industry, JKSC believes this course is much more than yet another credential. It is your gateway to top rung careers in finance in India and in countries across the globe.



**Prof. Mihir Dedhiya**  
Division Head: CFA®



**To achieve great things,  
you must first be able to  
dream them, and then  
plan them step by step. ”**

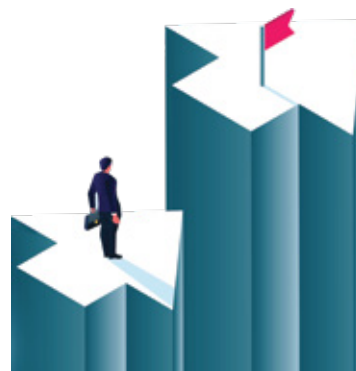
The CFA® coaching division in JKSC is spearheaded by Prof. Mihir Dedhiya, a Chartered Accountant by profession, having secured an All India 38th rank at CA final. Prof. Mihir is a CFA charterholder as well.

Mihir's experience would prove to be invaluable to the aspiring students. Having been a JKSC alumni himself, his goal is to deliver the best education which JKSC is known for. After clearing CA Final, he ventured into the finance industry.

Mihir has 2 years of industry experience post qualification wherein he has worked in diverse fields like project finance, derivatives structuring and fixed income markets. His passion for finance and teaching led him to pursue the field of coaching. His practical experience across the various fields would be highly beneficial to the aspirants.

Apart from finance, Mihir has a keen interest in economics and geopolitics and he likes to read geopolitical and finance books in his free time. He has written several informative posts on LinkedIn and made YouTube videos surrounding these topics as he believes knowledge enhances when shared.

Completed CA? Now take your  
career to the next level with CFA®.



# ABOUT CFA<sup>®</sup>



Chartered Financial Analyst (CFA<sup>®</sup>) is a course offered by The CFA Institute, USA.

Comprehensive course covering all aspects of finance

Holistic approach to finance

Course enjoys wide global recognition in 162 countries

Close to 25,000+ firms worldwide employ CFA<sup>®</sup> charter-holders.

As global markets become increasingly integrated and seamless, foreign qualifications which enjoy global recognition are fast becoming essential to secure exciting career prospects. In this scenario, CFA<sup>®</sup> fits in the bill perfectly.

## Changes in global financial markets

The financial markets across the world witnessed a massive paradigm shift in recent years. The global central banks of various countries opened the liquidity taps and the money found its way towards the financial markets all across the world, keeping finance professionals on their toes.

As the world progresses and new developments unfold, the role of finance professionals will prove to be indispensable. CFA<sup>®</sup> offers aspirants the relevant skills they need, to maximise the opportunities that the evolving markets present. And JKSC, with decades of expertise in training

students for top rung positions in business and finance is perfectly poised to help you upskill yourself and achieve your global career dreams.

## Investment in knowledge pays the best interest.

All we ask for is your dedication and time investment. Our returns to you in the form of interest will be immense knowledge, continued support and guidance, rest assured!

# CAREER OPPORTUNITIES AS CFA<sup>®</sup>

With CFA<sup>®</sup> in your credentials, you will find many career and business opportunities easy to access.






## PROFESSIONAL OPPORTUNITIES

-  Investment Banker
-  Portfolio Manager
-  Equity Research Associate
-  Financial Advisor
-  Risk Manager

## RESEARCH OPPORTUNITIES

-  Research
-  Valuation
-  Investment Banking
-  Mutual Fund
-  Corporate Finance
-  Credit Analysis

## ENTREPRENEURIAL OPPORTUNITIES

-  Finance Blogger
-  Ed-tech Startups
-  Block chain & Fintech
-  Stock Broking
-  Credit/Payment Startups



## WHO SHOULD CONSIDER DOING CFA<sup>®</sup>

F .Y. B.Com Students

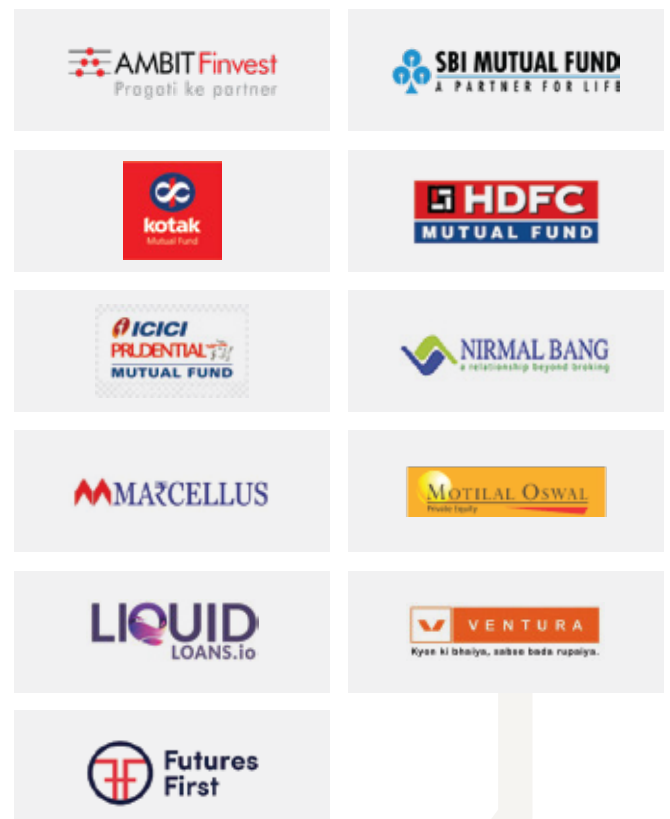
Students appearing for  
CA Inter / Final

Students pursuing  
MBA Finance

## GLOBAL EMPLOYERS



## INDIAN EMPLOYERS





# WHY **CFA**<sup>®</sup> @JKSC?

26.417

LEARN **CFA**<sup>®</sup> WITH  
A PRACTICAL APPROACH.  
BECOME A PRO!



## INDUSTRY LEADER IN COMMERCE COACHING SINCE 1983

JKSC has been coaching students to top ranks in CA, CS and CMA across all levels for decades. We understand commerce and finance best.



## EXPERIENCED TEACHERS AND FINANCE PROFESSIONALS

Our faculty comprises of committed teachers and industry experts who can share their experiences and create a more hands-on learning.



## CONCISE AND CAREFULLY DRAFTED CONTENT

Our content has been compiled by subject experts to simplify the study process.



## RECORDED LECTURES

Our recorded lectures offer timely back-up for missed classes and during exams.



## REGULAR EVALUATION

Weekly tests & revision helps students track weak areas and strengthen them.



## POCKET FRIENDLY

No cost EMI.



### PERSONAL ATTENTION

Better inputs, better performance.



### MENTORING SESSIONS

Regular mentoring keeps you motivated on your journey.



### PRACTICAL TRAINING

Application based coaching



### GUEST LECTURES

Industry experts speak on core topics to provide business insights



### FINANCIAL MODELLING TRAINING



### SOFT SKILLS TRAINING

**99**

Branches in India

**3127**

CA rankers since 2001

**228**

CS rankers

**41**

Years of legacy

**500000+**

Students coached every year

## ABOUT JKSC

Several JKSC alumni are now industry leaders

# CFA<sup>®</sup>: WHAT YOU WILL LEARN.



## Ethical & Professional Standards

This subject focuses on professional ethics a CFA<sup>®</sup> is bound to comply with and has a significant weightage in the exam.



## Quantitative Methods

Teaches various statistical and quantitative methods to evaluate various investment options and draw conclusions about the results obtained.



## Economics

As the markets to a large extent are driven by various economic factors, this subject covers both micro and macro economics.



## Financial Reporting and Analysis

Financial statements of a company reveal a lot and hence, knowledge about the same is a must. How to read & analyse financials forms a major chunk of this subject.



## Corporate Finance

Focuses more from a company perspective. What measures a company needs to take to ensure that its financial health remains optimum and its cost of financing remains the least.



## Equity Investments

As the name suggests, how to identify stocks. For eg, based on various tools, whether a stock is undervalued and hence a good buy? Overvalued and hence a good sell? Or properly valued.





## Fixed Income

Learn about the not so explored field of debt investments. Here, a student will learn fixed income instruments valuation and the dynamics of fixed income markets.



## Alternative Investments

Besides the traditional investment options such as stock market, gold, fixed deposits, etc., one can also invest in oil, real estate and other complex instruments. Students will learn about these alternative investments and their complexities.



## Derivatives

Derivatives are financial instruments used to safeguard existing investments. One can think of derivatives as an insurance product which help safeguard our investments.



## Portfolio Management

Portfolio Management focuses on benefits of diversification and how to effectively manage one's portfolio as a whole. A portfolio of investments can comprise of stocks, bonds, gold, real estate, etc.

## VALUE OF THE CFA® CHARTER

- Strong global network of investment professionals
- Wide recognition
- Unparalleled commitment to ethics and professionalism
- Real world skills applicable in industry
- Access to career advancing tools and education
- Opportunity to meet like-minded people in networking events
- Prestigious



**CFA®:** A qualification that opens doors to many jobs in India!

# COURSE TIMELINES



## About the CFA Programme

- ▶ A Passport is compulsory to appear for the exams.
- ▶ Minimum gap between any 2 exams has to be at least 6 months. There is no limit on maximum gap.
- ▶ To appear for CFA Level 1, the student should be in second year of graduation or higher.
- ▶ If the student wants to retake the same exam in case of failure, then exam fees of USD 990 + 18% GST will have to be repaid.
- ▶ For Level 2 and Level 3, only exam fees of USD 990 + 18% GST needs to be paid, as enrolment fees of USD 350 paid at the time of CFA Level 1 has lifetime validity.

## ABOUT JKSC

- ▶ JKSC provides complimentary recorded lectures to students who have enrolled for online/offline classes.
- ▶ We have 6 offline batches in Mumbai, all of which are streamed ONLINE LIVE as well so students anywhere from India can choose the convenient batch timings (Batch timings mentioned on the last page).

**Nobody understands commerce coaching like we do!  
Leaders in Commerce coaching.  
Since 1983.**



# EXAM FORMAT & CENTRES IN INDIA

	Level I	Level II	Level III
Question Format	MCQs	MCQs	MCQs+Essay
Exam Duration	2 sessions. 2 hours, 15 mins each session		
No. of questions	90 questions / session	44 questions / session	44 questions / session
Negative Marking	No		
Pass Rate	43%	45%	56%
Result	Within 60 days of exam	Within 60 days of exam	Within 90 days of exam
Exam Type	Computer Based Test		

## Other exam details

### Calculator Policy

Texas Instruments & Hewlett Packard



Recommended "Texas Instruments BA II Plus" Financial calculator

### Exam Centers In India

**Bengaluru**

**Coimbatore**

Jaipur

Nagpur

Ranchi

Bhopal

**Gandhinagar\***

Kochi

**Navi Mumbai**

**Surat**

Bhubaneshwar

Guwahati

Kolkata

**New Delhi**

Vizag

Chandigarh

**Hyderabad**

Lucknow

Noida

Pune

**Chennai**

**Indore**

**Mumbai**

**Raipur**

JKSC has presence in the highlighted cities.

\*JKSC has branches in Ahmedabad, which is just 30 mins away from Gandhinagar

## How to Register for **CFA**® (USA)

### Registration Details and Timelines for AUG 25 Attempt

PARTICULARS	EARLY BIRD	STANDARD REGISTRATION
One Time Enrolment Fee	USD 350	USD 350
Course Fees	USD 990	USD 1,290
<b>Total Fees</b>	<b>USD 1,340</b>	<b>USD 1,640</b>
+18% GST	USD 241.2	USD 295.2
<b>Grand Total</b>	<b>USD 1,581.2</b>	<b>USD 1,935.2</b>

Deadline for Early Bird Registration is 29th Jan 25

Deadline for Standard Registration is 6th May 25

# STUDENT SPEAK



“

CFA at JKSC has truly been a wonderful experience. Attending the lectures, whether online or offline was never boring. The syllabus, including revision lectures, was meticulously planned allowing me to allocate 2.5 months to self-study prior to my exam day. The summary notes provided by JKSC are exhaustive and extremely useful to revise the numerous chapters in a short span of time. Mihir sir has always been a guiding light whenever I faced any difficulties during my preparations.

”

**CFA level 2 Candidate**  
Pratyush Rajgor



“

Good teachers know how to bring out the best in students. Through the exceptional CFA coaching provided by JKSC, I discovered my best potential. The guidance provided at every step is just matchless and perfect. I am glad I found the right place for CFA coaching.

”

**CFA level 1 Cleared**  
Shivangi Chaurasiya



“

My journey here was exciting. The study material provided is really helpful and regular practice test can really help you stay confident with your preparation. Having an Engineering background, I never felt that I was not on the same page as others. Professors help you clear the concepts at the same time. Apart from the curriculum, other general knowledge and market discussions are also shared with active involvement from the students. I recommend JK Shah to all students pursuing CFA

”

**CFA level 1 Cleared**  
Ekarth Patel



“

Wonderful teaching methodology involving conceptual learning and practical applications. Meticulously explained concepts by Mihir Sir which makes the class interactive and engaging.

”

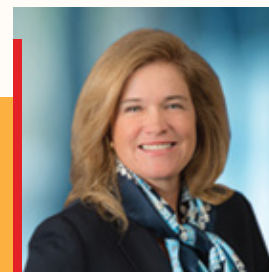
**CFA level 2 Candidate**  
Vishruti Shah

**CFA Passrate: GLOBALLY - 38% | JKSC - 70%**

## INDUSTRY EXPERT'S OPINION ON CFA®

“

You can hire people with an MBA, but you don't necessarily know that one MBA is the same as another MBA, whereas if you hire investment professionals with a CFA® designation, you absolutely have confidence at the level of qualification.



**Jenny Johnson**  
President and Chief Executive Officer,  
Franklin Templeton

# BATCH SCHEDULE & FEE DETAILS

Class Schedule (**CFA**® Level I) **These Batches Are Streamed Online Live As Well**

BATCH	DAYS	TIME	START DATE
BATCH 1 (Vile Parle)	Wednesday, Thursday, Friday	5:00pm to 8:00pm	8th Jan 25
BATCH 2 (Ghatkopar)	Saturday, Sunday	2:30pm to 7:30pm 30 mins break in between	4th Jan 25
BATCH 3 (Mulund)	Wednesday, Thursday, Friday	5:00pm to 8:00pm	8th Jan 25
BATCH 4 (Borivali)	Saturday, Sunday	8:00am to 1:00pm 30 mins break in between	4th Jan 25
BATCH 5 (Vashi)	Wednesday, Thursday, Friday	5:00pm to 8:00pm	8th Jan 25
BATCH 6 (Charni Road)	Wednesday, Thursday, Friday	5:00pm to 8:00pm	8th Jan 25

PLEASE NOTE: • The batch timings may vary.

## Fee Structure

## Loyalty Benefit (Past JKSC Students)

LEVEL	FEES (incl. of GST)	LEVEL	FEES (incl. of GST)
Level I	₹ 40,000/- (If paid in 2 equal installments)	Level I	₹ 37,000/- (If paid in 2 equal Installments) ₹ 34,000/- (If paid Lumpsum)
Level I	₹ 37,000/- (If paid Lumpsum)	<b>Special Fees for JKSC CA Inter / Final Students</b>	₹ 30,000/-

**₹2,000 EARLY BIRD DISCOUNT IF PAID BEFORE 15TH DEC 24.  
(ONLY FOR NON-JKSC STUDENTS)**

PLEASE NOTE:

- Courier charges extra for delivery of books to outstation students.
- Additional ₹4,000/- will be charged for extension upto 6 months.
- Fess is non-refundable

## Fee Structure (Incl. of GST)

Online Live Coaching	Recorded Lectures	PLEASE NOTE:
INSTALLMENT: ₹31,860/-	LUMP SUM: ₹20,000/-	• No financial modeling / soft skills training will be provided to those who are opting for recorded lectures
LUMP SUM: ₹30,000/-	FOR JKSC CA FINAL STUDENTS: ₹16,000/-	





**J.K. SHAH**<sup>®</sup> | a **Veranda**  
CLASSES | Enterprise

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For more details, please call  86570 14274, 74 0000 8586

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Head office: Shraddha Building, 4th Floor, Near Chinai College,  
Old Nagardas Road, Andheri (E), Mumbai - 400 069.

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  officialjksc  J. K. Shah Classes  [jkshahclasses.com](http://jkshahclasses.com)

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# NEW OFFERINGS

## FINANCIAL MODELING

JKSC will be offering complimentary financial modeling course to its students to equip them with hands on skills required for finance jobs.

### Brief on financial modeling:

Financial modeling is an exercise whereby an analyst forecasts the financial statements of the company in question for the purpose of his/her analysis. This exercise is typically done on Microsoft excel spreadsheets.

### When will JKSC offer financial modeling training?

Once the candidate has appeared for the exam and awaiting results.

### Why it is ideal for those who have appeared for CFA level 1 exams?

In CFA level 1 preparation, a candidate would be, among other things, learning the subjects of Equity and Financial Statement Analysis in depth thereby equipping the candidate with the much needed knowledge to start financial modeling.

**Note:** Students will have to carry their own laptops for financial modeling training with excel Installed in it.

## The key components for financial modelling



Revenue



Expenses



Net Income (Loss)



Cash Flow



Balance Sheet

## SOFT SKILLS

Just knowing financial concepts isn't enough, that's why JKSC is going an extra mile to provide its students with complimentary soft skills training.

### Brief on soft skills:

It is extremely essential that any professional is able to present and communicate things in a clear and concise manner for which soft skills come into play.

### Benefits of soft skills training:

Enhanced confidence, Networking with peers, Better thought process and clarity, Ability to think on your feet, Ability to do public speaking

### When will JKSC provide soft skills training?

Once the candidate has appeared for the exam and awaiting results. At JKSC, we believe that while preparing for the exam, the focus should be completely on exams. These additional skills, therefore, are planned after the exams so as to effectively utilise your time until results.

